



# **WE'RE HERE** TO ENERGIZE **BUSINESS GROWTH FOR YOUR INDOOR FARMING OPERATIONS.** RELIABLE. SUSTAINABLE. READY.

#### You. Us. Together.

Your indoor farming operations are the core of your business, and we're helping more and more companies like yours reduce their business risk and increase their speed to market through our various energy incentives, rate discounts and real estate programs.

We're proud to serve a variety of agriculture operations across our entire service territory. These partnerships reflect our customers' trust in us to deliver reliable, clean, affordable energy. Our electric services maintain 99.9% reliability.

Ready to grow your business? Let's build the future, together.

# Clean energy needs Xcel Energy.

You have sustainability goals. We give you the energy to get you there, and our increasingly clean energy mix is just the beginning. We can offer 100% renewable power and will work with you from day 1 to make sure your operation is efficient for both the environment and your bottom line.

# Power. Property. Potential. Ready to go.

We offer a deep portfolio of ready-to-develop real estate. Our Certified Sites are fully documented. All required studies, done. We have dozens of sites with robust power and access to transportation hubs and highways, all ready for you today. Our programs — from energy and construction design assistance to lighting and energy-efficient equipment incentives and discounted electric rates — were developed with you in mind and built to serve your business.

# **Experience. Expertise. Excellent support.**

Our award-winning support team is dedicated to your business success. As a Fortune 300 company, we'll put our resources to work for you: we have highly skilled, technical expertise and extensive experience working with businesses of all sizes. Plus, we'll lean into our strong local relationships to help guide your project.

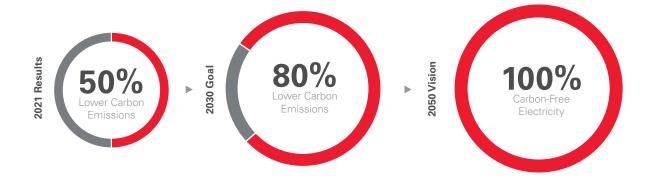
We strongly believe in the value that a diverse workforce brings and the importance of having employees that reflect the communities and customers we serve. We're committed to creating an inclusive culture where all employees, partners and stakeholders are treated with respect and diversity is celebrated.

#### Where we work.





We're one of the nation's top providers of clean power, and we have a vision to provide 100% carbon-free electricity by 2050 across the eight states we serve.



#### Location, Location, Location,

We have access to a wide range of support services and skilled talent right in our backyard. In Minneapolis/St. Paul, we're 2 million strong. In our Denver territory, 1.7 million. We operate close to urban centers as well as hotbeds of agricultural innovation – a recipe for your business success. Our eight-state territory also faces fewer natural threats, like earthquakes and hurricanes.

# Tax rates and incentives to protect every single dollar.

In Colorado, Minnesota and Wisconsin, new or expanding projects may qualify for discounted electric pricing, which can mean more capital for your project. We'll work with you to find customized energy solutions that meet your needs and protect your capital, because you're building more than an indoor farming facility — you're building your business.

#### We're ready to help.

We have the right home for your next project. Contact our Xcel Energy Corporate Economic Development team today. Whether you want to take a deeper dive into our operations, tour our sites virtually or in-person, or meet with state and local economic development organizations, we're here to help. You. Us. Together.

# **Xcel Energy Contact Information.**

#### **Dan Pfeiffer**

**All States** 

dan.pfeiffer@xcelenergy.com Cell: 720-215-9511

# Patrice Meger

MN, SD

patrice.b.meger@xcelenergy.com Cell: 651-271-6955

# Judy Ring

All States

judy.l.ring@xcelenergy.com Cell: 715-563-5572

#### Marie Pflipsen

MN, ND

marie.a.pflipsen@xcelenergy.com Cell: 320-260-6630

# Stephanie Henley

CO, TX, NM

stephanie.henley@xcelenergy.com Cell: 303-588-4801

#### Sam Markman

MI, MN, WI

sam.j.markman@xcelenergy.com Cell: 507-330-1563



economicdevelopment.xcelenergy.com