



**DELIVERING  
THE FUTURE,  
TODAY.**



# WE'RE HERE TO ENERGIZE YOUR BUSINESS GROWTH. RELIABLE. ROBUST. READY.



## You. Us. Together.

Your food and beverage operations are the core of your business, and we're helping more and more companies like yours reduce their business risk and increase their speed to market through our various energy incentives, rate discounts and real estate programs.

We're proud to serve a variety of food and beverage operations across our entire service territory. These partnerships reflect our customers' trust in us to deliver reliable, clean, affordable energy.

Ready to grow your business? Let's build the future, together.

## Tax rates and incentives to protect every dollar.

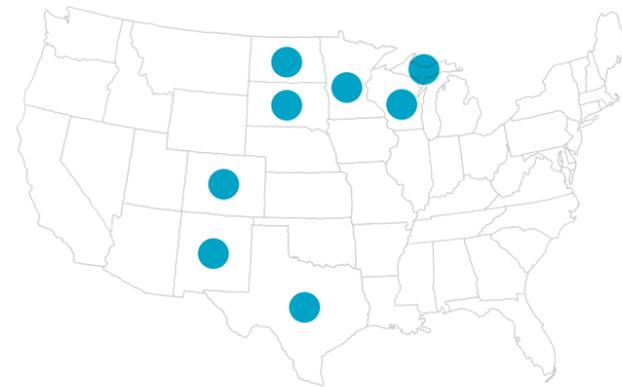
In Colorado, Minnesota and Wisconsin, new or expanding projects may qualify for discounted electric pricing, which can mean more capital for your project. We'll work with you to find customized energy solutions that meet your needs and protect your capital, because you're building more than a production facility – you're building your business.

## Power. Property. Potential. Ready to go.

We offer a deep portfolio of ready-to-develop real estate. Our Certified Sites are fully documented. All required studies, done. Many of our sites are 50 acres or more and located along major interstates and in proximity to urban centers. We deliver 99.9% electric reliability and industry-leading storm response. Our programs – from resiliency, sustainability and energy efficiency to construction design – were developed with you in mind and built to serve businesses like yours.

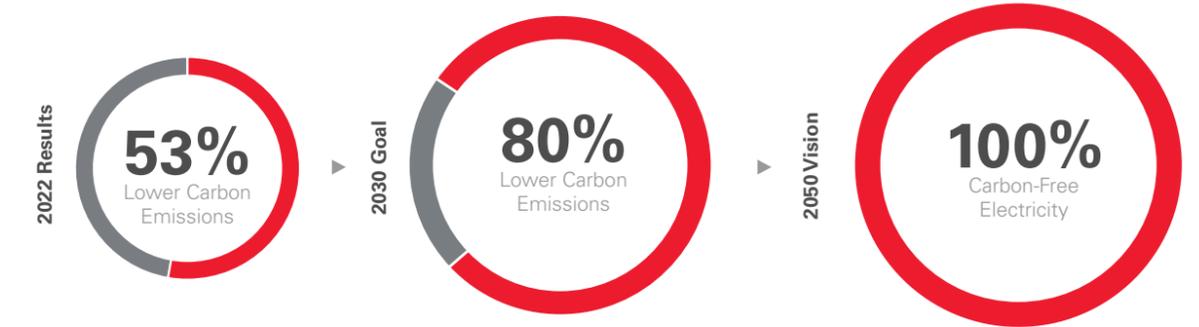
## Location. Location. Location.

We have access to a wide range of support services and skilled talent right in our backyard. In Minneapolis/St. Paul, we're 2 million strong. In our Denver territory, 1.7 million. We operate in states that have robust histories in food and beverage manufacturing. Several national leaders in this thriving industry call Minnesota home; Colorado ranks in the top 20; and Wisconsin is a leader in dairy production and processing. We operate close to your customers in urban centers and to your suppliers – all with nearby access to major freight thoroughfares. Our eight-state territory also faces fewer natural threats, like earthquakes and hurricanes.



## Our vision: 100% carbon-free by 2050.

Xcel Energy is leading the clean energy transition in all the ways our customers use energy – electricity, natural gas and transportation. We're one of the nation's top providers of clean power, and we have a vision to provide 100% carbon-free electricity by 2050 across the eight states we serve.



We also aim to provide natural gas service with net-zero emissions by 2050.

## Clean energy. Now.

You have sustainability goals. We give you the energy to get you there, and our increasingly clean energy mix is just the beginning. We can offer 100% renewable power and will work with you from day one to make sure your operation is efficient for both the environment and your bottom line. And with fleet electrification now more affordable than ever, we're ready to show you how much you could save by investing in electric vehicles.

## Experience. Expertise. Excellent support.

Our award-winning support team is dedicated to your business success. As a Fortune 300 company, we'll put our resources to work for you: we have highly skilled, technical expertise and extensive experience working with businesses of all sizes. Plus, we'll lean into our strong local relationships to help guide your project.

We strongly believe in the value that a diverse workforce brings and the importance of having employees that reflect the communities and customers we serve. We're committed to creating an inclusive culture where all employees, partners and stakeholders are treated with respect and diversity is celebrated.

## We're ready to help.

We have the right home for your next project and develop customized energy solutions. Contact our Xcel Energy Corporate Economic Development team today. Whether you want to take a deeper dive into our operations, tour our sites virtually or in-person, or meet with state and local economic development organizations, we're here to help. You. Us. Together.

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