

YOUR BUSINESS GROWTH. OUR ENERGY SOLUTIONS.

INFORMATION SHEET
WISCONSIN

ECONOMIC DEVELOPMENT RATE OPTIONS



Xcel Energy is dedicated to creating programs to strengthen the communities we serve and promoting long-term economic growth in Wisconsin. Now, more than ever, it's important to continue supporting the success of local businesses and attract new business to our region. Whether your business is looking to launch a new location or expand its existing facility, we are here to help.

Resources and savings you can count on

Even with rates that are already among the lowest in the state, we understand that in today's competitive economy sometimes it takes more.

In addition to resources like Xcel Energy's Certified Site, Ready Site and Ready Building Programs, we have an economic development rate to help business grow. The Economic Development Rate or Competitive Response Rider offer eligible businesses the opportunity to lower costs through the following options:

1. Revenue-based construction allowance for distribution extension, to serve the new electrical load
2. Five-year waiver of distribution demand charges (with no construction allowance)
3. Competitive Response Rider for customers who can demonstrate effective competition

Eligibility criteria

To qualify, a new or expanding business must add estimated incremental or new electrical load of at least one megawatt (MW) from a single delivery point.

The Wisconsin advantage

A healthy community thrives when it is built on a foundation of a healthy economy. We recognize that in order to grow our economy, we must power it with reliable, affordable and cleaner electricity.

Our Wisconsin customers directly benefit from:

Affordable rates: We offer competitive rates that are below the state average, made possible through smart investments combined with energy efficiency programs to help you save money.

A record of reliability: Company-wide, our electric service ranks among the top one-third of U.S. utilities, with 99.9% average reliability for our customers.

Innovative ideas: Rapidly evolving technology is enabling more sophisticated products and services, which is driving change in how we serve customers.

Clean energy leadership: We are taking bold steps to reduce carbon emissions 80% by 2030, with an aspiration to provide customers with 100% carbon-free electricity by 2050. Learn more at [xcelenergy.com/Carbon](https://www.xcelenergy.com/Carbon).



Got a project? Let us help you. We're in this together.
To learn more about our energy solutions and economic development rate, visit [economicdevelopment.xcelenergy.com](https://www.economicdevelopment.xcelenergy.com). Questions? Contact your Xcel Energy account manager or email us at XEED@xcelenergy.com.