



AURORA, COLORADO

NSCHUTZ CENTERS FOR ADULTS



AURORA IS...

Worth Discovering
auroragov.org



There's just something
about Aurora.

It's in the crisp Colorado air. It's in the diverse people who love to call Aurora home. It's in the businesses that make Aurora a highly sought-after address.

It's in the wide-ranging neighborhoods that blend an international mix of people, cultures and ideas. It's in the communities that make up one of the safest cities in the United States. It's in the leaders who are committed to intelligent and smart growth.

It's in the bustling medical and bioscience campus that draws researchers from around the world. It's in the renewable energy testing site that aims to power the future. It's in the aerospace companies that strive to create a more stable world. It's even in the land waiting to be developed into great homes, schools, restaurants, businesses and distribution centers.

It's in hotels and conference centers that welcome our visitors. It's in the web of air, rail and roads that connects and unites the city. It's in the festivals, restaurants and schools that showcase how our status as an international city makes us stronger.

Yes, there's just something about Aurora.

We truly are a five-star city. Our city's seal has five stars to represent home, church, school, business and industry, the pillars of what we are about here in Aurora as a community of communities. And today, we are, as the sun rays in the city seal represent, "a rising community letting its light shine."

I invite you to be part of this rising community. Let us show you why Aurora is worth discovering.



- Mayor Steve Hogan

This is community. This is innovation. This is progress.
THIS IS AURORA.

AURORA IS...

VIBRANT



From its small-town beginnings as the town of Fletcher in 1891, Aurora has evolved from its first 100 residents into one of the most robust cities in the United States.

Why is Aurora the place to be?

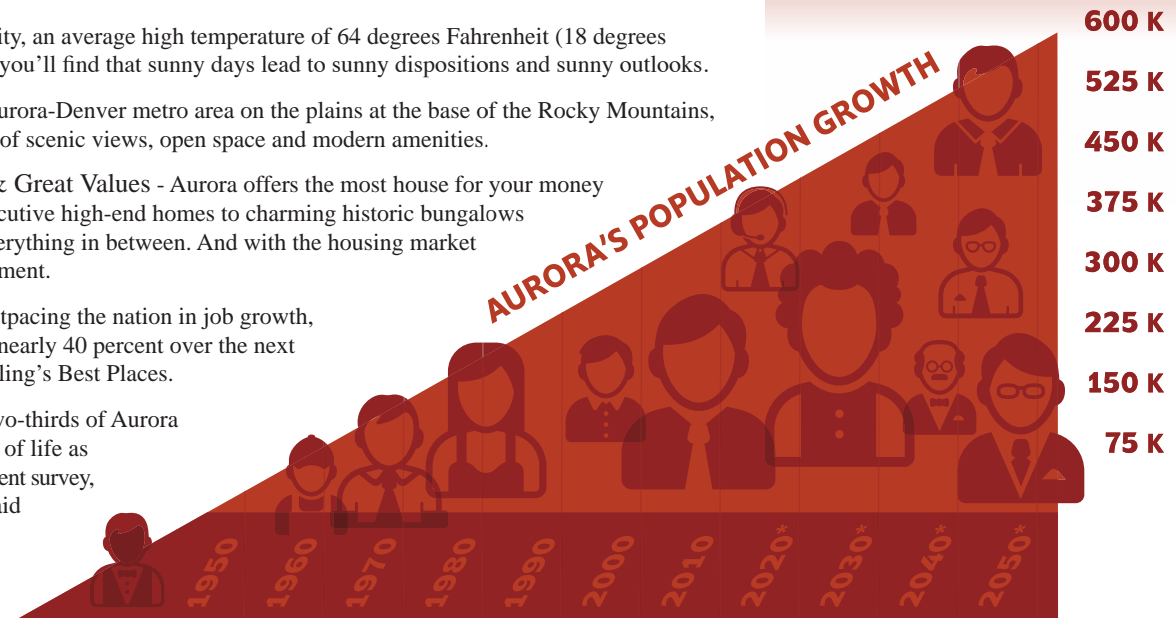
- **Climate** - With low humidity, an average high temperature of 64 degrees Fahrenheit (18 degrees Celsius) and a dry climate, you'll find that sunny days lead to sunny dispositions and sunny outlooks.
- **Location** - Sitting in the Aurora-Denver metro area on the plains at the base of the Rocky Mountains, Aurora has the perfect mix of scenic views, open space and modern amenities.
- **Full Range of Housing & Great Values** - Aurora offers the most house for your money in the metro area, from executive high-end homes to charming historic bungalows to new construction and everything in between. And with the housing market booming, it's a great investment.
- **Job Growth** - Aurora is outpacing the nation in job growth, with a projected growth of nearly 40 percent over the next 10 years, according to Sperling's Best Places.
- **Quality of Life** - About two-thirds of Aurora residents rated their quality of life as "excellent" or "good" in a recent survey, and nearly three-quarters said the same about their neighborhoods and Aurora as a place to live.

By the Numbers:

353,108
2014 population –
third-largest city
in Colorado

154.31
Land area in square
miles (400 square km)
– second-largest city
in Colorado

5,435
Elevation, in feet
(1,656 m)



* - projected Source: U.S. Census Bureau, city of Aurora

AURORA IS... GLOBAL

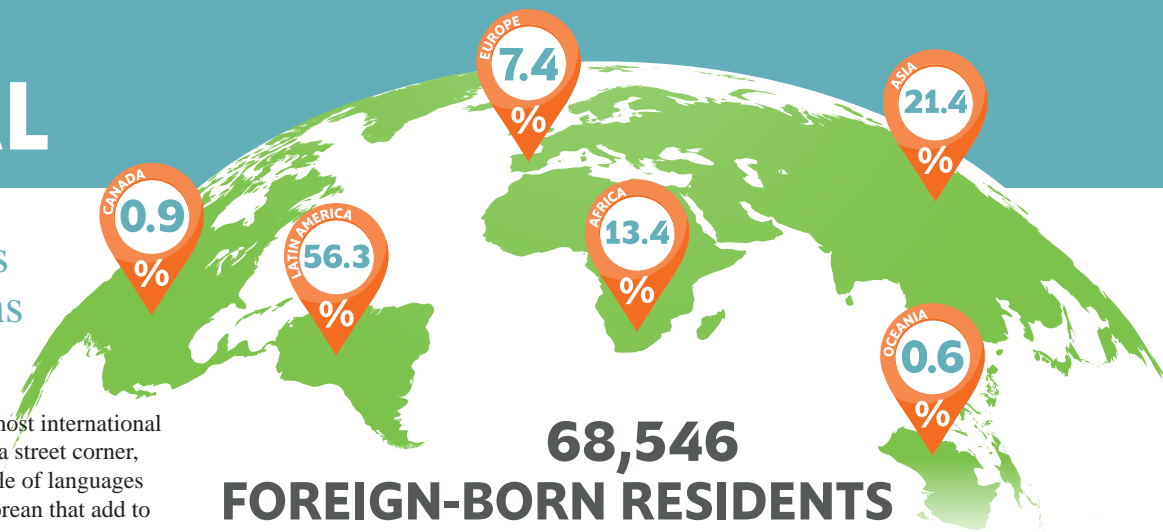
One of Aurora's biggest strengths is its people.

They make Aurora one of the most international cities around. Just hang out on a street corner, and you're likely to hear a bustle of languages from Spanish to Amharic to Korean that add to the beautiful diversity of the city.

One in five residents was born outside the United States, and in Aurora they found great business opportunity, affordable housing and a welcoming culture. And Aurora works hard to be a city that's open to all:

- The Aurora Welcome Center helps immigrants and refugees integrate into the community and schools.
- The Aurora Office of International and Immigrant Affairs creates policy, programs and initiatives to bring local populations into the civic, economic and cultural life of the city. In addition, the office will lead efforts to establish strategic global partnerships, manage official protocol activities and events, and serve as a liaison to the international community.
- Local schools are committed to educating all students with respect their cultural legacies, while providing linguistic support to non-English speakers.
- Aurora Sister Cities International promotes cultural and economic exchange between the city of Aurora and global partner cities. Aurora's current sister cities are Adama, Ethiopia; Jaco, Costa Rica; Seongnam City, South Korea; and Zielona Gora, Poland.

This diversity of cultures, traditions and experiences adds to the richness of life in Aurora. More than 100 ethnic restaurants spice up the city, food markets cater to every taste, and festivals bring together what makes us unique.



68,546
FOREIGN-BORN RESIDENTS

Source: U.S. Census American Community Survey, 2010-14



133

Languages spoken by students
in Aurora Public Schools

32

Countries represented in the Aurora Global Fest
fashion show

By the Numbers:



20.2%

Foreign-born residents

Welcome

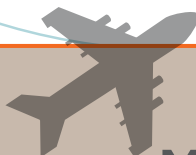
AURORA IS... CONNECTED



By the Numbers:

11

Light rail and
commuter rail stops



**53.4
MILLION**

Annual passengers at
Denver International Airport

33.2

Median age -
four years younger
than national median



Aurora is a city of the world for more reasons than just its people.

Minutes from one of the busiest airports on the globe, Aurora is ideally located at the center of the United States. Direct flights from North America, Latin America, Europe and Asia drop passengers right on Aurora's doorstep, and starting in 2016, rail lines will take them directly from the airport to 11 stations throughout the city.

The result is the development of walkable neighborhoods, with shops, restaurants, residential, office and gathering spaces, and easy access to everything the city has to offer. Want to go shopping or catch a movie? There's a rail stop for that. Have a medical appointment? It's just steps from the station. Interested in the nightlife of downtown Denver? Hop aboard.

This connectivity is important to Aurora's young workforce and opens up new opportunities for businesses to access the 3.3 million people in the Aurora-Denver metro area, and the world beyond. And when the rail doesn't fit your needs, Aurora is also home to two major interstates and the E-470 tollway, making it easy to get wherever you need to go.

AURORA IS...

COMMUNITY

It's easy to see the attraction to Aurora and what brings the community together.

This is where residents can embrace the Colorado lifestyle with plenty of parks, recreation and open space. Aurora has been rated the "fittest city in America," where it's easy to incorporate exercise into a daily routine, with 86 miles of trails, six award-winning golf courses and two reservoirs.

This is where families can access top-tier education. Aurora has one of the best-rated schools in the state, and more than 10 colleges and universities, specializing in emerging fields like renewable energy and bioscience.

This is where everyone can feel safe. That's because Aurora is one of the safest large cities in the U.S., based on FBI crime data. And the police and fire departments are dedicated to making sure Aurora remains a safe place to life and do business.

Outdoors, at school, at home, at work – it's all part of the Aurora community, and it's all part of the Aurora way of life.

By the Numbers:



#1 Metro area's ranking on U.S. News' "Best Places to Live" list

#1

Safest large city in Colorado - #16 in the U.S. (FBI, 2014)



108 Parks in Aurora



AURORA IS... BOOMING

With specialized industries in aerospace and defense, bioscience, renewable energy, transportation and logistics, Aurora has the whole package when it comes to doing business locally, nationally and internationally.

Businesses can feel comfortable knowing they have the support and infrastructure of a full-service city.

By the Numbers:

#1

Metro area's ranking among Best Places for Business and Careers in the U.S. (Forbes, 2015)

#2

Colorado's rank for highest-educated population (Forbes)

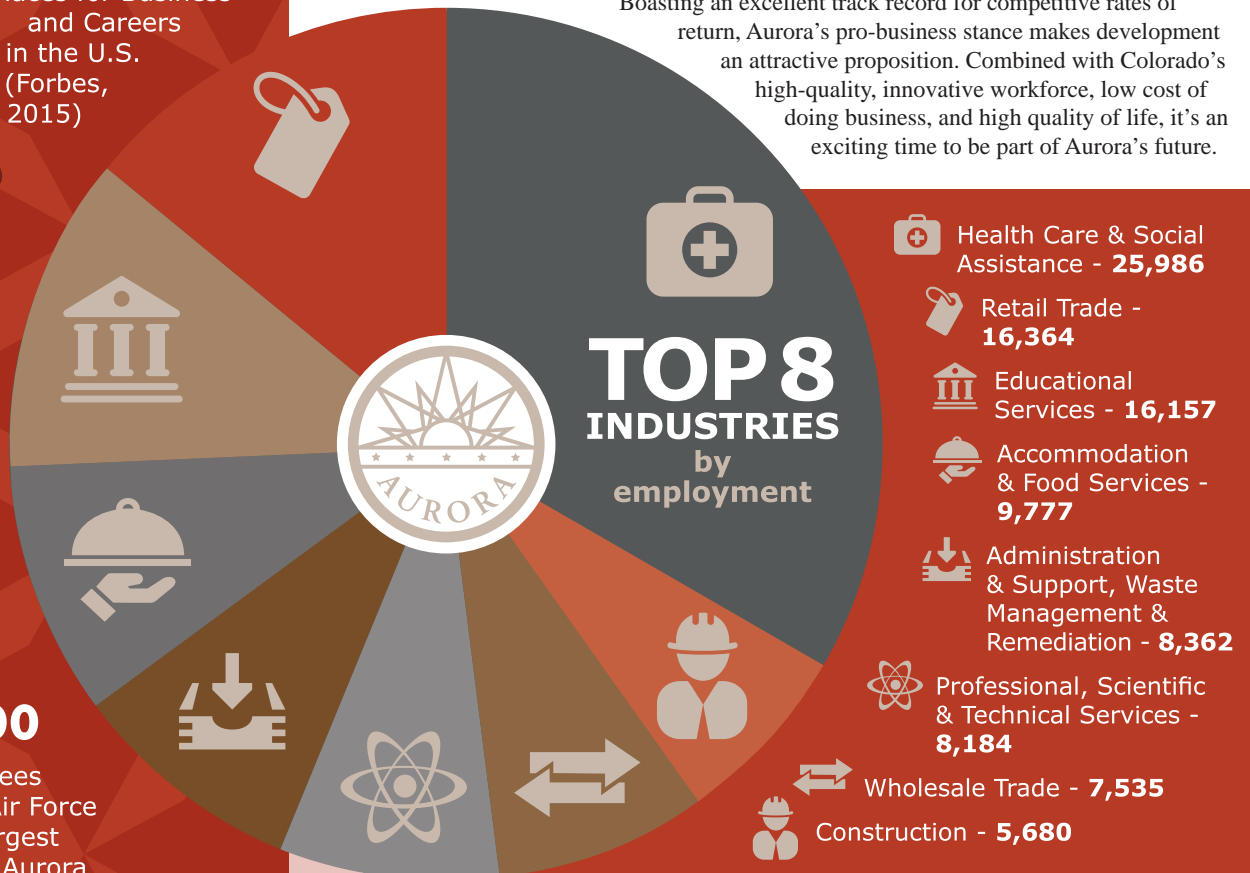
13,000

of employees at Buckley Air Force Base, the largest employer in Aurora

Aurora's business-friendly environment, ample land, affordable lease rates and strong infrastructure are fueling a robust economy and attracting new businesses and new workers every day.

Aurora has its own municipal water system with water rights and pipelines throughout the state, delivering some of the country's best water. Aurora has supportive and experienced planning staff, with clear development processes. Aurora has a thoughtful and comprehensive plan for growth, to take advantage of both the city's vast open land and its potential for infill developments.

Boasting an excellent track record for competitive rates of return, Aurora's pro-business stance makes development an attractive proposition. Combined with Colorado's high-quality, innovative workforce, low cost of doing business, and high quality of life, it's an exciting time to be part of Aurora's future.



AURORA IS...

INNOVATIVE



When Fitzsimons Army Medical Center closed in 1999, Aurora didn't let the site sit idly by.

What was once one of the military's premier medical training facilities has transformed into one of the world's premier medical campuses.

The Anschutz Medical Campus and Fitzsimons Life Science District redevelopment in the heart of Aurora now is home to more than 21,000 workers, at hospitals, a nationally ranked medical school, medical research facilities and bioscience firms. But that's just the beginning. When fully built, the campus is expected to employ twice as many people.

Already the site of the University of Colorado Hospital and Children's Hospital Colorado, the Anschutz Medical Campus is currently seeing construction on a state-of-the-art \$1.73 billion Veterans Affairs hospital set to open in

2018. Combining the new VA hospital with the other Anschutz Medical Campus hospitals and The Medical Center of Aurora, the city will have over 1,600 hospital beds and will be a hub for clinical care and medical entrepreneurship for the Rocky Mountain region.

By the
Numbers:

Top 5

National ranking for
Children's Hospital
Colorado (U.S. News)



#1

University of
Colorado Hospital's
ranking among
Colorado hospitals
(U.S. News)



>40

Startup and early-
stage bioscience
companies on
the Fitzsimons
Innovation Campus



AURORA'S TARGETED INDUSTRIES

BIOSCIENCE

RENEWABLE ENERGY

HEALTH SERVICES

AEROSPACE & DEFENSE

TRANSPORTATION & LOGISTICS

All of Aurora's targeted industries are among Colorado's key industries.

AURORA IS... INVITING

COLORADO VISITOR SPENDING

By the Numbers:

1,507

Guest rooms at the
Gaylord Rockies Resort
& Conference Center,
opening 2018



25 World-class ski resorts in Colorado

71.3 MILLION

Visitors to
Colorado in 2014
(Longwoods
International)



Colorado is world-renowned
for its hospitality, from the
ski slopes of the Rocky
Mountains to the economic
engine of the Front Range.

Aurora is in the center of it all.

Rising up from the plains near
Denver International Airport is
the next big international draw for
Colorado, located right in Aurora.
The Gaylord Rockies Resort &
Conference Center will be the
largest hotel in Colorado when it
opens in 2018, drawing an estimated
450,000 new visitors to the area
every year and contributing \$273
million new dollars to the state's
economy. With 485,000 square
feet (45,058 square m) of meeting
and convention space, the Gaylord
Rockies will be the perfect place for
businesses and industries to "wow"
their vendors, customers and
colleagues.

The Gaylord Rockies is a catalyst
for plans for an "aerotropolis" of
business and industry developing
around the airport. What does this
mean for the future of Aurora and
its businesses? It means an interna-
tional audience, more prominence,
and an opportunity to make a great
first impression on the throngs of
visitors coming to Colorado.

\$11.2
billion

\$12.7
billion

\$14.6
billion

\$18.6
billion

Source: Colorado Tourism Office, Dean Runyan Associates

Rendering of the Gaylord Rockies Resort & Conference Center



AURORA IS... ELECTRIFYING

If renewable sources are the future of energy, then Aurora could very well be the center of power.



To take advantage of the area's renewable-friendly resources, the city created the Aurora Campus for Renewable Energy (ACRE), a 1,762-acre (713-hectare) master planned campus on the Eastern Plains designed for the advancement of alternative, renewable energy research and production.

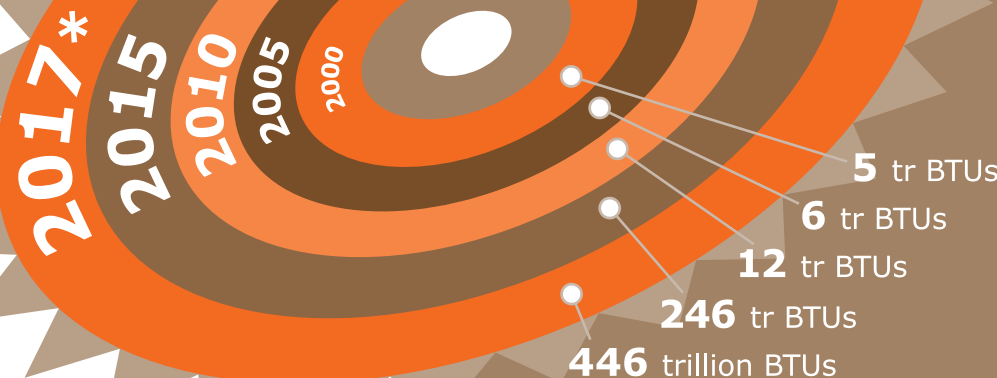
It's already home to the largest test facility for solar technologies in the U.S.: the Solar Technology Acceleration Center (SolarTAC).

SolarTAC allows the solar industry to research, test, validate and demonstrate solar technologies. In just a few years of operation, SolarTAC has attracted some big names in solar around the globe, including Amonix, Abengoa Solar, SunEdison and Hitite Solar.

ACRE is uniquely situated to promote renewable energy development. The region provides an excellent solar resource with its sunny climate and is home to the National

Renewable Energy Laboratory and the Colorado Renewable Energy Collaboratory, a research partnership among NREL, Colorado State University, the University of Colorado at Boulder, Colorado School of Mines and the city of Aurora.

U.S. SOLAR ENERGY ELECTRIC POWER CONSUMPTION



* - projected Source: U.S. Energy Information Administration

By the Numbers:

245+
Sunny days every year

1,762
Acres (713 hectares)
at the Aurora Campus
for Renewable Energy

\$3.7 TRILLION
Surge in global solar
investment by 2040
(Bloomberg New
Energy Finance)



CONNECT WITH AURORA

Aurora Economic Development Council

auroraedc.com
303.755.2223

The council is a partnership between business and government that seeks to increase jobs in Aurora by recruiting, retaining and assisting employers. The council is focused on innovative deal creation and strategic partnerships, as well as advocating for economically sustainable public policy.

Aurora Office of Development Assistance

auroragov.org/doingbusiness
303.739.7345

The Office of Development Assistance is a division within the City Manager's Office and offers assistance explaining and facilitating the city's development process.

Visit Aurora

visitaurora.com
303.326.8699

Visit Aurora promotes Aurora as a destination for visitors from around the world.

Aurora Office of International & Immigrant Affairs

auroragov.org/international
303.739.7521

The office facilitates the successful integration of immigrants and refugees into Aurora's civic, economic and cultural life. The office oversees policy, programs and initiatives toward the local immigrant and refugee populations.

Aurora Sister Cities International

aurorasistercities.org
303.739.7120

Aurora Sister Cities promotes mutually beneficial local and global partnerships centered on international trade, and cultural and educational exchange. Additionally, it serves as the liaison, facilitator and guide to foster international trade opportunities between Aurora and its sister and friendship cities.

Aurora Chamber of Commerce

aurorachamber.org
303.344.1500

The chamber serves as a leading voice for local businesses, providing networking resources, government advocacy and business exposure.

Colorado Office of Economic Development and International Trade

advancecolorado.com
303.892.3840

The office strives to advance the state's economy through financial and technical assistance in support of local and regional economic development activities.

Colorado Consular Corps

consularcorpsc Colorado.org
The Colorado Consular Corps represents foreign governments in the state of Colorado. The corps has 56 members from 35 countries.

World Trade Center Denver

wtcdenver.org
303.592.5760

The center facilitates international trade by educating, serving and connecting businesses to its global network of 330 World Trade Centers in 100 countries.

U.S. Economic Development Administration

Denver office -
eda.gov/contact/#denver

The EDA plays a critical role in fostering regional economic development efforts in communities across the nation.



CITY OF **AURORA**

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