

Community Profile

12405 W 112th Ave, Broomfield, Colorado, 80021
 Rings: 1, 3, 5 mile radii

PREPARED BY JEFFCO EDC

Latitude: 39.90003

Longitude: -105.13811

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	689	24,529	104,528
2010 Total Population	846	29,770	111,619
2016 Total Population	1,029	32,050	119,227
2016 Group Quarters	12	211	524
2021 Total Population	1,177	34,213	126,738
2016-2021 Annual Rate	2.72%	1.31%	1.23%
2016 Total Daytime Population	1,179	41,128	116,797
Workers	728	27,094	62,493
Residents	451	14,034	54,304
Household Summary			
2000 Households	218	9,001	38,967
2000 Average Household Size	3.16	2.71	2.68
2010 Households	290	11,631	44,120
2010 Average Household Size	2.91	2.54	2.52
2016 Households	386	12,913	47,487
2016 Average Household Size	2.63	2.47	2.50
2021 Households	449	13,995	50,715
2021 Average Household Size	2.59	2.43	2.49
2016-2021 Annual Rate	3.07%	1.62%	1.32%
2010 Families	229	7,678	29,823
2010 Average Family Size	3.24	3.10	3.05
2016 Families	268	8,200	31,807
2016 Average Family Size	3.13	3.06	3.04
2021 Families	306	8,713	33,797
2021 Average Family Size	3.11	3.04	3.03
2016-2021 Annual Rate	2.69%	1.22%	1.22%
Housing Unit Summary			
2000 Housing Units	224	9,475	40,180
Owner Occupied Housing Units	85.3%	66.5%	73.6%
Renter Occupied Housing Units	12.1%	28.5%	23.4%
Vacant Housing Units	2.7%	5.0%	3.0%
2010 Housing Units	300	12,336	46,067
Owner Occupied Housing Units	83.7%	58.0%	67.4%
Renter Occupied Housing Units	13.0%	36.3%	28.4%
Vacant Housing Units	3.3%	5.7%	4.2%
2016 Housing Units	394	13,660	49,399
Owner Occupied Housing Units	68.8%	53.2%	64.6%
Renter Occupied Housing Units	29.2%	41.3%	31.5%
Vacant Housing Units	2.0%	5.5%	3.9%
2021 Housing Units	471	14,801	52,751
Owner Occupied Housing Units	65.6%	51.3%	64.1%
Renter Occupied Housing Units	29.7%	43.2%	32.1%
Vacant Housing Units	4.7%	5.4%	3.9%
Median Household Income			
2016	\$85,192	\$86,145	\$80,593
2021	\$96,899	\$96,082	\$90,307
Median Home Value			
2016	\$296,739	\$320,312	\$321,508
2021	\$414,583	\$364,438	\$363,486
Per Capita Income			
2016	\$38,560	\$42,537	\$40,262
2021	\$42,972	\$46,562	\$44,129
Median Age			
2010	37.4	33.2	37.5
2016	37.3	34.2	38.5
2021	38.7	34.8	39.1

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

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2016 Households by Income			
Household Income Base	386	12,913	47,487
<\$15,000	3.9%	4.6%	4.7%
\$15,000 - \$24,999	5.4%	3.9%	4.9%
\$25,000 - \$34,999	9.6%	7.8%	7.4%
\$35,000 - \$49,999	10.1%	11.4%	11.1%
\$50,000 - \$74,999	13.2%	14.4%	17.5%
\$75,000 - \$99,999	16.6%	15.4%	15.4%
\$100,000 - \$149,999	23.8%	21.6%	21.0%
\$150,000 - \$199,999	10.6%	11.9%	10.3%
\$200,000+	7.3%	9.1%	7.6%
Average Household Income	\$100,805	\$106,463	\$100,617
2021 Households by Income			
Household Income Base	449	13,995	50,715
<\$15,000	4.0%	4.8%	4.9%
\$15,000 - \$24,999	4.9%	3.5%	4.4%
\$25,000 - \$34,999	8.0%	7.4%	6.5%
\$35,000 - \$49,999	8.5%	10.2%	9.7%
\$50,000 - \$74,999	9.8%	10.8%	13.4%
\$75,000 - \$99,999	16.3%	15.2%	16.2%
\$100,000 - \$149,999	27.6%	24.7%	24.5%
\$150,000 - \$199,999	12.7%	13.8%	12.1%
\$200,000+	8.0%	9.7%	8.2%
Average Household Income	\$111,134	\$114,929	\$109,829
2016 Owner Occupied Housing Units by Value			
Total	270	7,259	31,911
<\$50,000	1.5%	2.6%	1.7%
\$50,000 - \$99,999	1.9%	0.4%	0.7%
\$100,000 - \$149,999	1.5%	1.1%	3.0%
\$150,000 - \$199,999	13.0%	6.7%	7.1%
\$200,000 - \$249,999	24.4%	19.2%	16.2%
\$250,000 - \$299,999	8.5%	15.2%	15.8%
\$300,000 - \$399,999	8.1%	23.4%	25.1%
\$400,000 - \$499,999	23.0%	15.6%	16.9%
\$500,000 - \$749,999	17.8%	13.6%	11.1%
\$750,000 - \$999,999	0.7%	1.0%	1.3%
\$1,000,000 +	0.0%	1.2%	1.0%
Average Home Value	\$352,860	\$359,888	\$354,402
2021 Owner Occupied Housing Units by Value			
Total	308	7,585	33,776
<\$50,000	1.3%	1.6%	1.0%
\$50,000 - \$99,999	1.9%	0.4%	0.7%
\$100,000 - \$149,999	1.0%	0.7%	2.4%
\$150,000 - \$199,999	6.5%	2.9%	3.9%
\$200,000 - \$249,999	17.9%	10.5%	10.7%
\$250,000 - \$299,999	10.1%	11.6%	9.9%
\$300,000 - \$399,999	6.8%	34.6%	33.7%
\$400,000 - \$499,999	31.2%	18.9%	21.2%
\$500,000 - \$749,999	22.4%	16.4%	13.9%
\$750,000 - \$999,999	1.0%	1.2%	1.5%
\$1,000,000 +	0.0%	1.2%	1.1%
Average Home Value	\$394,886	\$396,192	\$389,002

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Age			
Total	843	29,773	111,617
0 - 4	7.1%	6.6%	6.0%
5 - 9	7.6%	7.5%	6.6%
10 - 14	7.5%	7.5%	7.1%
15 - 24	12.1%	14.3%	13.2%
25 - 34	11.7%	17.0%	13.7%
35 - 44	16.7%	16.6%	14.6%
45 - 54	17.2%	16.4%	17.0%
55 - 64	13.8%	9.6%	12.3%
65 - 74	4.2%	3.0%	5.5%
75 - 84	1.5%	1.1%	3.0%
85 +	0.7%	0.5%	1.1%
18 +	73.2%	73.7%	75.7%
2016 Population by Age			
Total	1,028	32,051	119,227
0 - 4	5.8%	6.1%	5.5%
5 - 9	6.4%	7.0%	6.2%
10 - 14	7.1%	7.2%	6.7%
15 - 24	12.5%	13.0%	12.5%
25 - 34	14.9%	18.1%	14.4%
35 - 44	14.7%	16.6%	13.8%
45 - 54	14.9%	14.1%	14.7%
55 - 64	14.0%	11.1%	13.7%
65 - 74	7.3%	5.0%	7.9%
75 - 84	1.8%	1.3%	3.3%
85 +	0.6%	0.5%	1.3%
18 +	76.8%	75.7%	77.8%
2021 Population by Age			
Total	1,176	34,213	126,738
0 - 4	5.4%	6.0%	5.5%
5 - 9	5.6%	6.5%	5.7%
10 - 14	6.5%	6.8%	6.3%
15 - 24	12.1%	12.6%	11.7%
25 - 34	15.1%	18.6%	14.9%
35 - 44	13.9%	17.1%	14.1%
45 - 54	14.0%	12.8%	13.1%
55 - 64	13.5%	10.5%	13.6%
65 - 74	9.9%	6.7%	9.8%
75 - 84	3.1%	2.0%	4.0%
85 +	0.8%	0.5%	1.5%
18 +	78.5%	76.9%	78.9%
2010 Population by Sex			
Males	424	15,136	55,279
Females	422	14,634	56,340
2016 Population by Sex			
Males	521	16,249	58,991
Females	508	15,801	60,236
2021 Population by Sex			
Males	589	17,272	62,633
Females	588	16,941	64,105

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Race/Ethnicity			
Total	847	29,771	111,620
White Alone	90.7%	84.7%	87.7%
Black Alone	0.9%	1.2%	1.0%
American Indian Alone	0.5%	0.6%	0.6%
Asian Alone	3.1%	8.0%	5.4%
Pacific Islander Alone	0.1%	0.1%	0.1%
Some Other Race Alone	2.6%	2.2%	2.4%
Two or More Races	2.1%	3.3%	2.9%
Hispanic Origin	9.6%	9.5%	10.4%
Diversity Index	31.8	40.0	37.2
2016 Population by Race/Ethnicity			
Total	1,028	32,049	119,228
White Alone	89.1%	82.7%	86.2%
Black Alone	1.2%	1.6%	1.3%
American Indian Alone	0.5%	0.6%	0.6%
Asian Alone	3.4%	8.8%	5.8%
Pacific Islander Alone	0.2%	0.1%	0.1%
Some Other Race Alone	3.0%	2.4%	2.7%
Two or More Races	2.6%	3.8%	3.4%
Hispanic Origin	10.6%	10.6%	11.6%
Diversity Index	35.7	43.9	40.6
2021 Population by Race/Ethnicity			
Total	1,176	34,214	126,739
White Alone	87.9%	80.9%	84.8%
Black Alone	1.4%	1.9%	1.5%
American Indian Alone	0.6%	0.6%	0.7%
Asian Alone	3.7%	9.5%	6.2%
Pacific Islander Alone	0.2%	0.1%	0.1%
Some Other Race Alone	3.3%	2.6%	3.0%
Two or More Races	2.9%	4.3%	3.8%
Hispanic Origin	11.7%	11.7%	12.9%
Diversity Index	38.7	47.3	43.9
2010 Population by Relationship and Household Type			
Total	846	29,770	111,619
In Households	99.9%	99.3%	99.5%
In Family Households	89.6%	81.7%	83.1%
Householder	27.9%	25.6%	26.7%
Spouse	22.9%	20.6%	21.5%
Child	33.5%	31.5%	30.7%
Other relative	3.2%	2.4%	2.6%
Nonrelative	2.0%	1.6%	1.6%
In Nonfamily Households	10.2%	17.6%	16.5%
In Group Quarters	0.1%	0.7%	0.5%
Institutionalized Population	0.1%	0.7%	0.4%
Noninstitutionalized Population	0.0%	0.0%	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2016 Population 25+ by Educational Attainment			
Total	701	21,394	82,347
Less than 9th Grade	1.1%	1.1%	1.6%
9th - 12th Grade, No Diploma	1.7%	1.7%	2.4%
High School Graduate	13.6%	10.7%	14.0%
GED/Alternative Credential	5.8%	2.2%	2.8%
Some College, No Degree	17.8%	20.2%	20.5%
Associate Degree	12.6%	8.0%	8.4%
Bachelor's Degree	29.1%	33.4%	31.4%
Graduate/Professional Degree	18.3%	22.7%	18.9%
2016 Population 15+ by Marital Status			
Total	831	25,556	97,302
Never Married	24.8%	31.6%	29.5%
Married	61.5%	54.4%	54.9%
Widowed	4.1%	2.9%	4.2%
Divorced	9.6%	11.0%	11.4%
2016 Civilian Population 16+ in Labor Force			
Civilian Employed	96.9%	97.6%	97.6%
Civilian Unemployed	3.1%	2.4%	2.4%
2016 Employed Population 16+ by Industry			
Total	588	18,252	66,053
Agriculture/Mining	2.0%	1.0%	1.3%
Construction	7.3%	6.0%	6.0%
Manufacturing	7.3%	9.4%	8.8%
Wholesale Trade	2.4%	2.8%	2.8%
Retail Trade	12.9%	8.0%	9.9%
Transportation/Utilities	4.4%	4.2%	4.5%
Information	5.4%	3.8%	3.6%
Finance/Insurance/Real Estate	5.1%	7.1%	6.6%
Services	49.7%	54.2%	52.1%
Public Administration	3.1%	3.6%	4.2%
2016 Employed Population 16+ by Occupation			
Total	588	18,251	66,054
White Collar	73.3%	74.0%	72.6%
Management/Business/Financial	15.5%	22.0%	19.4%
Professional	28.2%	31.6%	29.7%
Sales	14.8%	8.7%	10.6%
Administrative Support	14.8%	11.7%	12.8%
Services	11.6%	13.4%	13.0%
Blue Collar	15.1%	12.6%	14.4%
Farming/Forestry/Fishing	0.0%	0.1%	0.2%
Construction/Extraction	7.0%	4.1%	4.0%
Installation/Maintenance/Repair	3.1%	2.0%	2.6%
Production	2.9%	3.2%	3.9%
Transportation/Material Moving	2.2%	3.2%	3.7%
2010 Population By Urban/ Rural Status			
Total Population	846	29,770	111,619
Population Inside Urbanized Area	96.6%	99.8%	99.6%
Population Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Population	3.4%	0.2%	0.4%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

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2010 Households by Type			
Total	290	11,631	44,120
Households with 1 Person	15.9%	24.2%	24.8%
Households with 2+ People	84.1%	75.8%	75.2%
Family Households	79.0%	66.0%	67.6%
Husband-wife Families	64.8%	53.1%	54.3%
With Related Children	30.7%	28.7%	25.5%
Other Family (No Spouse Present)	13.8%	12.9%	13.3%
Other Family with Male Householder	5.9%	4.6%	4.4%
With Related Children	4.1%	2.9%	2.7%
Other Family with Female Householder	8.3%	8.3%	8.9%
With Related Children	5.5%	5.7%	5.8%
Nonfamily Households	5.2%	9.8%	7.6%
All Households with Children	41.0%	37.7%	34.2%
Multigenerational Households	4.5%	2.7%	2.8%
Unmarried Partner Households	5.5%	7.1%	6.0%
Male-female	4.5%	6.3%	5.2%
Same-sex	1.0%	0.9%	0.8%
2010 Households by Size			
Total	291	11,632	44,120
1 Person Household	15.8%	24.2%	24.8%
2 Person Household	34.0%	32.6%	34.5%
3 Person Household	20.6%	18.0%	17.4%
4 Person Household	18.2%	16.7%	15.0%
5 Person Household	7.2%	5.8%	5.5%
6 Person Household	2.7%	1.9%	1.8%
7 + Person Household	1.4%	0.8%	0.9%
2010 Households by Tenure and Mortgage Status			
Total	290	11,631	44,120
Owner Occupied	86.6%	61.5%	70.4%
Owned with a Mortgage/Loan	77.6%	55.4%	58.7%
Owned Free and Clear	9.0%	6.1%	11.7%
Renter Occupied	13.4%	38.5%	29.6%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	300	12,336	46,067
Housing Units Inside Urbanized Area	95.7%	99.8%	99.5%
Housing Units Inside Urbanized Cluster	0.0%	0.0%	0.0%
Rural Housing Units	4.3%	0.2%	0.5%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

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Top 3 Tapestry Segments			
1. Home Improvement (4B)	Metro Renters (3B)	Savvy Suburbanites (1D)	
2. Savvy Suburbanites (1D)	Soccer Moms (4A)	Bright Young Professionals	
3. Metro Renters (3B)	Home Improvement (4B)	Home Improvement (4B)	
2016 Consumer Spending			
Apparel & Services: Total \$	\$1,000,713	\$36,654,877	\$125,027,772
Average Spent	\$2,592.52	\$2,838.60	\$2,632.88
Spending Potential Index	129	141	131
Education: Total \$	\$748,317	\$26,251,647	\$92,113,621
Average Spent	\$1,938.65	\$2,032.96	\$1,939.77
Spending Potential Index	137	144	137
Entertainment/Recreation: Total \$	\$1,437,991	\$51,224,569	\$178,142,253
Average Spent	\$3,725.37	\$3,966.90	\$3,751.39
Spending Potential Index	128	136	129
Food at Home: Total \$	\$2,351,126	\$86,015,967	\$296,936,520
Average Spent	\$6,091.00	\$6,661.19	\$6,253.01
Spending Potential Index	122	134	125
Food Away from Home: Total \$	\$1,535,700	\$56,588,124	\$191,946,778
Average Spent	\$3,978.50	\$4,382.26	\$4,042.09
Spending Potential Index	129	142	131
Health Care: Total \$	\$2,522,281	\$87,068,050	\$311,562,685
Average Spent	\$6,534.41	\$6,742.67	\$6,561.01
Spending Potential Index	123	127	124
HH Furnishings & Equipment: Total \$	\$888,138	\$31,649,738	\$109,604,236
Average Spent	\$2,300.88	\$2,451.00	\$2,308.09
Spending Potential Index	130	139	131
Personal Care Products & Services: Total \$	\$364,454	\$13,024,757	\$45,281,238
Average Spent	\$944.18	\$1,008.65	\$953.55
Spending Potential Index	129	138	130
Shelter: Total \$	\$7,859,500	\$284,211,064	\$976,712,234
Average Spent	\$20,361.40	\$22,009.69	\$20,567.99
Spending Potential Index	131	141	132
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$1,140,762	\$39,323,908	\$141,038,588
Average Spent	\$2,955.34	\$3,045.30	\$2,970.05
Spending Potential Index	127	131	128
Travel: Total \$	\$979,777	\$33,552,744	\$118,813,739
Average Spent	\$2,538.28	\$2,598.37	\$2,502.03
Spending Potential Index	136	140	134
Vehicle Maintenance & Repairs: Total \$	\$501,963	\$17,835,245	\$62,330,971
Average Spent	\$1,300.42	\$1,381.19	\$1,312.59
Spending Potential Index	126	133	127

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2016 and 2021 Esri converted Census 2000 data into 2010 geography.

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