A photograph of a large industrial manufacturing facility. In the foreground, there is a complex piece of machinery, possibly a turbine or engine component, with various pipes, valves, and electrical wiring. The background shows a vast space with high ceilings, steel beams, and multiple levels of walkways or stairs. The lighting is bright, typical of an industrial setting. The image is framed by white diagonal lines that create a sense of depth and focus on the central text.

**MANUFACTURING
FOR THE FUTURE,
TODAY.**



WE'RE HERE TO ENERGIZE BUSINESS GROWTH FOR YOUR MANUFACTURING OPERATIONS. RELIABLE. ROBUST. READY.



You. Us. Together.

Your manufacturing operations are the core of your business, and we're helping more and more companies like yours reduce their business risk and increase their speed to market through our various real estate programs.

We're proud to serve industrial manufacturing plants across our entire service territory. These partnerships reflect our customers' trust in us to deliver reliable, clean, affordable energy. Our electric services maintain 99.9% reliability, limiting costly downtime. And we can offer 100% renewable power to help you reach your sustainability goals.

Ready to grow your business? Let's build the future, together.

Power. Property. Potential. Ready to go.

We offer a deep portfolio of ready-to-develop real estate. Our Certified Sites are fully documented. All required studies, done. We have numerous Certified Sites with nearby rail access, all ready for you today.

Experience. Expertise. Excellent support.

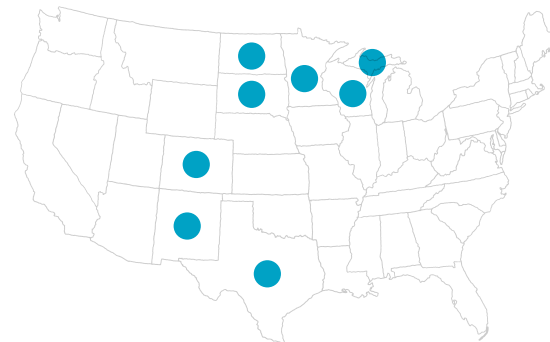
Our award-winning support team is dedicated to your business success. As a Fortune 300 company, we'll put our resources to work for you: we have highly skilled, technical expertise and extensive experience working with large commercial and industrial customers. Plus, we'll lean into our strong local relationships to help guide your project.

We strongly believe in the value that a diverse workforce brings and the importance of having employees that reflect the communities and customers we serve. We're committed to creating an inclusive culture where all employees, partners and stakeholders are treated with respect and diversity is celebrated.

Location. Location. Location.

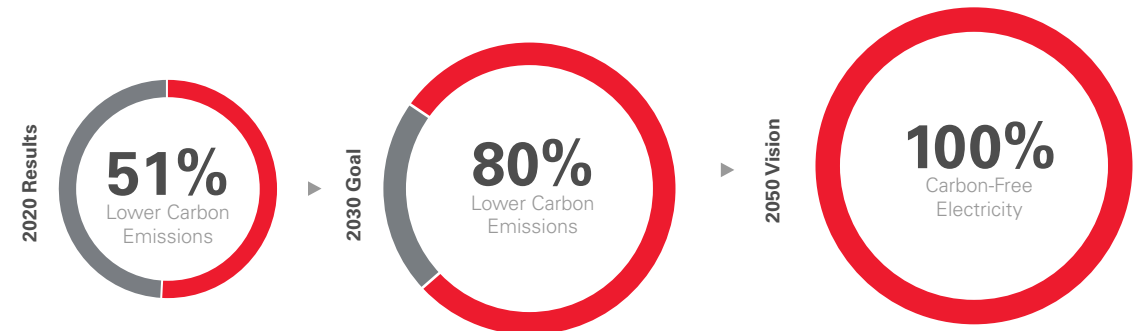
We have access to a wide range of support services and skilled talent right in our backyard. In Minneapolis/St. Paul, we're 2 million strong. In our Denver territory, 1.7 million. In South Dakota and Texas, the manufacturing industry is booming, and we can help get you there. Our eight-state territory also faces fewer natural threats, like earthquakes and hurricanes.

Where we work.



Our vision: 100% carbon-free by 2050.

In December 2018, we were the first energy company in the nation to announce a vision to provide 100% carbon-free electricity by 2050 across the eight states we serve.



Tax rates and incentives to protect every single dollar.

In Colorado, Minnesota and Wisconsin, new or expanding projects may qualify for discounted electric pricing, which can mean more capital for your project. Our programs — from energy and process efficiency to construction design and electric rate incentives — were developed with you in mind and built to serve your business. We'll work with you to find customized energy solutions that meet your needs and protect your capital, because you're building more than a manufacturing facility — you're building your business.

We're ready to help.

We have the right home for your next project. Contact our Xcel Energy Corporate Economic Development team today. Whether you want to take a deeper dive into our operations, tour our sites virtually or in-person, or meet with state and local economic development organizations, we're here to help. You. Us. Together.

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